

# gze\*thirteen

MY25 Distributor/Dealer Presentation

# INTRODUCTION

**e\*thirteen**remains committed to our strong aftermarket position, as demonstrated by our pioneering product design, relentless innovation, and unparalleled customer service. Today, our product line is sharper than ever, focusing on drivetrain and wheel components that embody cutting-edge technologies and deliver tangible results.

We **thank you** for your unwavering support, which has propelled **e\*thirteen** to become the foremost choice for mountain bike, e-bike, and gravel upgrade and service components

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## **NEW COMPONENTS**

- A. Sidekick Hub
- **B.** Grappler Flux Rims
- **C.** Grappler Sidekick Flux Wheels
- D. Sylvan Sidekick Wheels
- E. Helix Race Carbon Cranks & 8-bolt Chainring
- F. Helix Race Carbon e\*spec Cranks
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# SIDEKICK HUBS

Rider Solution - "This groundbreaking anti-kickback hub technology promises to improve the suspension performance of any full-suspension mountain bike."

e\*thirteen's Sidekick Hub is a revolutionary milestone in mountain bike wheels. Designed and tested with the World's top teams and racers over multiple seasons, it promises to improve the suspension performance of any full-suspension mountain bike

A groundbreaking freehub mechanism disengages the drivetrain from the rear wheel when coasting, and an adjustable deadband filters kickback and chain vibration before it reaches the pedals, virtually eliminating the effects of pedal feedback on suspension. With the drive mechanism disengaged from the ratchet ring drag is also reduced significantly.

The result is an impeccably smooth ride over the roughest terrain, improved traction, higher levels of control, reduced fatigue, and speeds you've never thought possible. With its nearsilent operation, you'll also find yourself immersed in the outdoor experience, hearing nothing but the wind in your ears and your tires on the trail.



#### Feature-Benefits:

- 1. Adjustable pawl-pusher allows tool-free tuning of deadband between 12°, 15°, and 18° to suit rider preference.
- 2. With chain tension filtered by the deadband, suspension is unhindered by resistance from pedal kick-back, for improved, more consistent performance, and simpler set-up.
- 3. Durable 60T ratchet ring, with 3-pawl system that remains disengaged unless pedaling, providing whisper silent operation and reduced drag.
- 4. Reduced chainslap and vibration also mean a guieter, more comfortable ride.
- 5. Rear hubs include a complete rebuild service kit
- 6. Rear hubs are available in Boost 148mm, Super Boost 157mm, and DH 150/157mm configurations, as well as XD, HG, mini-HG, Microspline, and integrated 7-speed cassette driver options.

- HB4UKA-200 Sidekick SL Front Hub 28h, 110x15mm Boost, Black/Sterling Silver
- HB4UKA-201 Sidekick Front Hub 28h, 110x15/20mm Boost, Black/Sterling Silver
- HB4UKA-202 Sidekick Front Hub 32h, 110x15/20mm Boost, Black/Sterling Silver
- HB4UKA-203 Sidekick Rear Hub 32h, 148x12mm Boost, XD, Black/Sterling Silver
- HB4UKA-204 Sidekick Rear Hub 32h, 148x12mm Boost, Microspline, Black/Sterling Silver
- HB4UKA-205 Sidekick Rear Hub 32h, 148x12mm Boost, HG, Black/Sterling Silver
- HB4UKA-206 Sidekick Rear Hub 28h, 148x12mm Boost, XD, Black/Sterling Silver
- HB4UKA-207 Sidekick Rear Hub 28h, 148x12mm Boost, Microspline, Black/Sterling Silver
- HB4UKA-208 Sidekick Rear Hub 28h, 148x12mm Boost, HG, Black/Sterling Silver
- HB4UKA-209 Sidekick Rear Hub 32h, 157x12mm Superboost, XD, Black/Sterling Silver
- Sidekick Rear Hub 32h, 157x12mm Superboost, Microspline, Black/Sterling Silver
- Sidekick Rear Hub 32h, 157x12mm Superboost, HG, Black/Sterling Silver
- Sidekick Rear Hub 28h, 157x12mm Superboost, XD, Black/Sterling Silver
- Sidekick Rear Hub 28h, 157x12mm Superboost, Microspline, Black/Sterling Silver
- Sidekick Rear Hub 28h, 157x12mm Superboost, HG, Black/Sterling Silver
- Sidekick Rear Hub 32h, 157x12mm, 7 spd 9-24t DM Cassette | Black/Sterling Silver
- Sidekick Rear Hub 32h, 157x12mm, Mini HG, Black/Sterling Silver
- Sidekick Rear Hub 32h, 148x12mm, 7s Integrated Cassette, Black/Sterling Silver
- HB4UKA-218 Sidekick Rear Hub 32h, 148x12mm, Mini HG, Black/Sterling Silver



# GRAPPLER FLUX RIMS

**Rider Solution -** "Grappler Flux rims deliver the robustness racers trust, with enhanced compliant ride quality for peak performance and comfort."

Grappler Flux Rims are a pioneering fusion of application specific, low-profile rim designs materialized in high-modulus carbon fiber or 6068-AL, meticulously engineered for the ultimate balance of strength and compliant, controlled ride feel. These innovative rims redefine performance in mountain biking, offering a new dimension of durability and ride quality. Inspired by the legendary strength and durability of our LG1 Race rims, our riders called for a rim that pairs the same unparalleled resilience with a more forgiving and compliant ride.

The Grappler Flux Rim is our response: a masterpiece of engineering designed to deliver the robustness racers trust, with enhanced ride quality for peak performance and comfort.

Tailored for the competitive racer and the passionate enthusiast alike, the Grappler Flux rim is the ideal choice for those who challenge the limits of speed and agility, transforming fast, aggressive tracks and trails by reducing vibration and harshness transmitted to the rider, ensuring better traction and control at high speeds and reducing fatigue. Sustain higher speeds for longer runs, navigate precisely at the edge of control, and finish rides with energy to spare!



#### Feature-Benefits:

- Application-specific low-profile designs 17.5mm height EN carbon and alloy, DH alloy / 20mm height DH carbon
- 2. 30mm Inner Width: Provides exceptional lateral stability while optimizing modern tire profiles.
- Optimized Carbon Layups: Specifically designed for DH and EN rims to balance durability, weight, and exceptional compliance
- 4. Hookless Flanges: Offer set-and-forget tubeless security and resistance to impact damage
- 5. Lifetime free Carbon rim replacement warranty
- Pair with e\*thirteen Tubeless Tape, Tire Plasma Tubeless Sealant, Quick Fill Tubeless Valves and Grappler/All-Terrain Tires for the complete tubeless system.

•	RM5GCA-300	Grappler Flux Carbon Enduro Rim - 28H, 29", Black
•	RM5GCA-301	Grappler Flux Carbon Enduro Rim - 32H, 29°, Black
•	RM5GCA-302	Grappler Flux Carbon Enduro Rim - 28H, 27.5", Black
•	RM5GCA-303	Grappler Flux Carbon Enduro Rim - 32H, 27.5", Black
•	RM5GCA-304	Grappler Flux Carbon Downhill Rim - 28H, 29", Black
•	RM5GCA-305	Grappler Flux Carbon Downhill Rim - 32H, 29", Black
•	RM5GCA-306	Grappler Flux Carbon Downhill Rim - 32H, 27.5", Black
•	RM5GAA-200	Grappler Flux Alloy Enduro Rim - 28H, 29°, Black
•	RM5GAA-201	Grappler Flux Alloy Enduro Rim - 32H, 29°, Black
	RM5GAA-202	Grappler Flux Alloy Enduro Rim - 28H, 27.5", Black
•	RM5GAA-203	Grappler Flux Alloy Enduro Rim - 32H, 27.5", Black
•	RM5GAA-204	Grappler Flux Alloy Downhill Rim - 28H, 29", Black
•	RM5GAA-205	Grappler Flux Alloy Downhill Rim - 32H, 29", Black
•	RM5GAA-206	Grappler Flux Alloy Downhill Rim - 32H, 27.5", Black



## GRAPPLER SIDEKICK FLUX **ENDURO & DH WHEELS**

Rider Solution - "A revolution in MTB wheels, combining the suspension and performance benefits of Sidekick anti-kickback hubs with the control and comfort of engineered compliance from Grappler Flux rims. "

Grappler Sidekick Flux Enduro and Downhill Wheels throw out the old rules to deliver a revolution in MTB wheels. The proof is in the racing: tested over two World Cup seasons by the world's fastest athletes, they consistently deliver top results.

The adjustable deadband of Sidekick hubs eliminates pedal kickback, improving suspension performance and filtering drivetrain shock and vibration before it reaches the rider. Grappler Flux rims set a new benchmark in compliance, strength, weight, and performance. Together, these technological marvels offer increased comfort, enhanced speed and control, and lively ride feel that puts wooden-feeling hoops to shame.

Efficient and predictable suspension performance, added traction and tracking, reduced rider fatigue, and nearly silent hub operation create a more confident and immersive ride experience for pros and enthusiasts alike.



#### Feature-Benefits:

#### **Grappler Sidekick Flux Carbon and Aluminum Enduro and Downhill Wheels**

- 1. Improved Suspension Performance: Sidekick anti-kickback hub technology with adjustable deadband eliminates kickback and filters drivetrain vibration, improving ride feel and suspension performance.
- 2. Free Speed: Sidekick has exceptionally low drag and whisper quiet operation, carrying more speed than other freehub systems.
- 3. Enhanced Comfort and Control: Ultra-compliant, low-profile Flux rims add radial compliance and traction without reducing steering precision and feel.
- 4. Lively Ride Feel: The low profile height combined with double-butted 28-spoke Enduro build and 32-spoke DH build makes for a responsive and dynamic ride.
- 5. Ultimate Reliability: Proven on the World Cup and fully serviceable and rebuildable, so you can push your limits and ride with confidence.
- 6. Carbon Lifetime Rim Warranty: Free lifetime carbon rim replacement.
- 7. Race Level Builds: Carbon and Aluminum wheels are handbuilt to exacting precision with Sapim D-light spokes and locking alloy nipples, for ultimate performance and longevity.
- Enduro Wheel Configurations: 29" front, 27.5" or 29" rear, Boost 110x15mm, Boost 148mm, Super Boost 157mm, XD, Microspline drivers.
- DH Wheel Configurations: 29" front, 27.5" or 29" rear, Boost 110x20mm, 148mm, 157mm, 7-speed integrated 9-24T cassette or Mini-HG driver.



#### **Marketing Descriptions:**

#### **Grappler Sidekick Flux Carbon Enduro Wheels**

- WH5GKA-300 Grappler Sidekick Flux Carbon Enduro Front Wheel 29", 110x15mm Boost, Black
- WH5GKA-301 Grappler Sidekick Flux Carbon Enduro Rear Wheel 29", 148x12mm Boost, XD, Black
- WH5GKA-302 Grappler Sidekick Flux Carbon Enduro Rear Wheel 29", 148x12mm Boost, Microspline, Black
- WH5GKA-303 Grappler Sidekick Flux Carbon Enduro Rear Wheel 29", 157x12mm Superboost, XD, Black
- WH5GKA-304 Grappler Sidekick Flux Carbon Enduro Rear Wheel 29", 157x12mm Superboost, Microspline, Black
- WH5GKA-305 Grappler Sidekick Flux Carbon Enduro Rear Wheel 27.5", 148x12mm Boost, XD, Black
- WH5GKA-306 Grappler Sidekick Flux Carbon Enduro Rear Wheel 27.5", 148x12mm Boost, Microspline, Black
- WH5GKA-307 Grappler Sidekick Flux Carbon Enduro Rear Wheel 27.5", 157x12mm Superboost, XD, Black
- WH5GKA-308 Grappler Sidekick Flux Carbon Enduro Rear Wheel 27.5", 157x12mm Superboost, Microspline,

#### Grappler Sidekick Flux Aluminum Enduro Wheels

- WH5GKA-200 Grappler Sidekick Flux Aluminum Enduro Front Wheel 29", 110x15mm Boost, Black
- WH5GKA-201 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 29", 148x12mm Boost, XD, Black
- WH5GKA-202 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 29", 148x12mm Boost, Microspline,
- WH5GKA-203 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 29", 157x12mm Superboost, XD,
- WH5GKA-204 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 29", 157x12mm Superboost, Microspline, Black
- WH5GKA-205 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 27.5", 148x12mm Boost, XD, Black
- WH5GKA-206 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 27.5", 148x12mm Boost, Microspline,
- WH5GKA-207 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 27.5", 157x12mm Superboost, XD.
- WH5GKA-208 Grappler Sidekick Flux Aluminum Enduro Rear Wheel 27.5", 157x12mm Superboost, Microspline, Black

#### **Grappler Sidekick Flux Carbon DH Wheels**

- WH5GKA-309 Grappler Sidekick Flux Carbon Downhill Front Wheel 29", 110x20mm Boost, Black
- WH5GKA-310 Grappler Sidekick Flux Carbon Downhill Rear Wheel 29", 148x12mm, 7s Integrated Cassette, Black WH5GKA-311 Grappler Sidekick Flux Carbon Downhill Rear Wheel - 29", 148x12mm, Mini HG, Black
- WH5GKA-312 Grappler Sidekick Flux Carbon Downhill Rear Wheel 29", 157x12mm, 7s Integrated Cassette, Black
- WH5GKA-313 Grappler Sidekick Flux Carbon Downhill Rear Wheel 29", 157x12mm, Mini HG, Black
- WH5GKA-314 Grappler Sidekick Flux Carbon Downhill Rear Wheel 27.5", 148x12mm, 7s Integrated Cassette, Black
- WH5GKA-315 Grappler Sidekick Flux Carbon Downhill Rear Wheel 27.5", 148x12mm, Mini HG, Black
- WH5GKA-316 Grappler Sidekick Flux Carbon Downhill Rear Wheel 27.5", 157x12mm, 7s Integrated Cassette, Black
- WH5GKA-317 Grappler Sidekick Flux Carbon Downhill Rear Wheel 27.5", 157x12mm, Mini HG, Black

#### Grappler Sidekick Flux Aluminum DH Wheels

- WH5GKA-209 Grappler Sidekick Flux Aluminum Downhill Front Wheel 29", 110x20mm Boost, Black
- WH5GKA-210 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 29", 148x12mm, 7s Integrated Cassette, Black
- WH5GKA-211 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 29", 148x12mm, Mini HG, Black
- WH5GKA-212 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 29", 157x12mm, 7s Integrated
- WH5GKA-213 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 29", 157x12mm, Mini HG, Black
- WH5GKA-214 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 27.5", 148x12mm, 7s Integrated Cassette, Black
- WH5GKA-215 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 27.5", 148x12mm, Mini HG, Black
- WH5GKA-216 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 27.5", 157x12mm, 7s Integrated Cassette, Black
- WH5GKA-217 Grappler Sidekick Flux Aluminum Downhill Rear Wheel 27.5", 157x12mm, Mini HG, Black





# SYLVAN SIDEKICK WHEELS

Rider Solution - "A revolution in MTB wheels, combining the suspension and performance benefits of Sidekick anti-kickback hubs with the nimble and dynamic ride feel and engineered compliance from Sylvan asymmetric rims."

**Sylvan Sidekick All Mountain Wheels** break the old rules to revolutionize MTB wheels, by employing the same hub technology as our World cup DH winning Grappler Sidekick wheels, combined with Sylvan asymmetric All-Mountain rims.

Sidekick hubs feature an adjustable deadband that eliminates pedal kickback, enhancing suspension performance and filtering drivetrain shock and vibration before it reaches the rider. Sylvan All-Mountain rims build up light and lively, with an asymmetrical spoke bed to allow lightweight spokes for maximum efficiency. Together, these technological marvels offer increased comfort, enhanced speed and control, and a lively ride feel that puts wooden-feeling hoops to shame.

Efficient and predictable suspension performance, added traction and tracking, reduced rider fatigue, and nearly silent hub operation create a more confident and immersive ride experience for both pros and enthusiasts.



#### Feature-Benefits:

#### Sylvan Sidekick Race Carbon and Aluminum Wheels

- 1. Sidekick anti-kickback hub technology with adjustable deadband improves suspension performance
- Exceptionally low drag and whisper-quiet operation of Sidekick provides free speed, carries more momentum than other freehub systems
- 3. Ultra-compliant, low-profile asymmetric Sylvan Race Carbon and Aluminum rims enhance comfort and control
- Compliant rim design combined with Race Level double-butted 28 spoke build gives a lively ride feel, making for a
  responsive and dynamic ride
- Tested on the World Cup and fully serviceable and rebuildable, means ultimate reliability, so you can push your limits
  and ride with confidence
- 6. Lifetime Carbon rim replacement warranty
- Race Level Build Carbon and Aluminum wheels are handbuilt to exacting precision with Sapim D-light spokes and locking alloy nipples for ultimate performance and longevity
- Wheel Configurations: 29° front, 27.5° or 29° rear, Boost 110x15mm, Boost 148mm, Super Boost 157mm, XD, Microspline drivers

Sylvan Sidekick Race Carbon All Mountain Front Wheel - 29" x 30mm, 110x15mm Boost, Black

Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 29", 148x12mm Boost, XD, Black

#### **Marketing Descriptions:**

WH5SKA-300
 WH5SKΔ-301

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	WH5SKA-302	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 29°, 148x12mm Boost, Microspline, Black
	WH5SKA-303	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 29", 157x12mm Superboost, XD, Black
	WH5SKA-304	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 29", 157x12mm Superboost, Microspline, Black
	WH5SKA-305	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 27.5", 148x12mm Boost, XD, Black
	WH5SKA-306	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 27.5", 148x12mm Boost, Microspline, Black
	WH5SKA-307	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 27.5", 157x12mm Superboost, XD, Black
	WH5SKA-308	Sylvan Sidekick Race Carbon All Mountain Rear Wheel - 27.5", 157x12mm Superboost, Microspline, Black
	WH5SKA-200	Sylvan Sidekick Race Aluminum All Mountain Front Wheel - 29°, 110x15mm Boost, Black
	WH5SKA-201	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 29", 148x12mm Boost, XD, Black
•	WH5SKA-202	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 29", 148x12mm Boost, Microspline, Black
	WH5SKA-203	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 29", 157x12mm Superboost, XD, Black
•	WH5SKA-204	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 29", 157x12mm Superboost, Microspline, Black
•	WH5SKA-205	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 27.5", 148x12mm Boost, XD, Black
	WH5SKA-206	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 27.5", 148x12mm Boost, Microspline, Black
	WH5SKA-207	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 27.5", 157x12mm Superboost, XD, Black
	WH5SKA-208	Sylvan Sidekick Race Aluminum All Mountain Rear Wheel - 27.5", 157x12mm Superboost, Microspline, Black







**Rider Solution -** "Helix Race Carbon Cranks represent the pinnacle of carbon crank design, robust enough for All-Mountain applications yet lighter than most road cranks."

Helix Race Carbon Cranks are a milestone in carbon crank design. Featuring highly optimized carbon crank arms and lightweight alloy DUB 29mm spindle, these cranks dramatically reduce weight while maintaining incredible strength. Weighing in at just 335g (170mm), sub-400g including chainring, they exceed ASTM 4 test standards, making them equally at home on everything from Aggressive Trail and All Mountain rigs to feather-weight XC Race builds.

The Helix Race Carbon utilizes an 8-bolt chainring interface, with a twist. By incorporating a unique four-bolt locking mechanism in our Helix Race 8-Bolt Chainring interface, weight is further reduced while improving longevity (standard 8-bolt chainrings also compatible). Available in popular crank lengths of 165mm, 170mm, and 175mm, Helix Race Carbon cranks come equipped with molded crank boots, an APS adjuster, captive pedal washers, and a convenient self-extractor system, ensuring simple installation and maintenance. If you're looking for the highest strength-to-weight ratio in MTB cranks, you just found it!

#### Feature-Benefits:

- 1. Industry leading strength-to-weight ASTM 4 approved
- 2. Carbon crank arms, 29mm dia., 73mm width alloy spindle, DUB interface
- 3. 8-Bolt standard chainring interface
- 4. Molded crank boots, APS adjuster, and self-extractor system included
- 5. Designed for 55mm chainline with Helix Race 8-Bolt Chainring
- 6. Available in 165, 170, and 175mm crank arm lengths

- CS5HRA-100 Helix Race Carbon Cranks 165x73mm, Black
- CS5HRA-101 Helix Race Carbon Cranks 170x73mm, Black
- CS5HRA-102 Helix Race Carbon Cranks 175x73mm, Black
- CR5HAA-106 Helix Race 8-Bolt Chainring 32T, Black
- CR5HAA-107 Helix Race 8-Bolt Chainring 34T, Black
- CR5HAA-108 Helix Race 8-Bolt Chainring 32T, Sterling Silver
- CR5HAA-109 Helix Race 8-Bolt Chainring 34T, Sterling Silver



# HELIX RACE **CARBON E\*SPEC CRANKS**

Rider Solution - "Helix Race Carbon e\*spec Cranks represent the pinnacle of ultralight carbon crank design, the lightest e-bike cranks available yet robust enough for All-Mountain applications!"

Through years of development in carbon layup and molding we've honed the Helix Race Carbon e\*spec cranks to deliver the highest strength-to-weight ratio available in the e-MTB crankset world.

ASTM 4 approved for Trail to All-Mountain disciplines, with industry-leading weights as low as 320g (Fazua 170mm), they shed serious weight while providing the strength and stiffness demanded by top pros and discerning enthusiasts alike.

Molded crank boots protect from rock strikes and lightweight alloy self-extractor systems make service simple and convenient. Helix Race Carbon e\*spec cranks are a true drivetrain upgrade for any weight conscious e-bike.



#### Feature-Benefits

- 1. Industry leading strength-to-weight, starting at just 320g (Fazua 170mm)
- 2. ASTM 5 approved strength and durability
- 3. Available for BOSCH CX/SX/Brose S Mag/T0 HPR50, Fazua Ride60, DUB, and Specialized M30 SL1.1 motor systems
- 4. Molded crank boots for rock strike protection
- 5. Available in shorter 160, 165, and 170mm sizes

- CS5HRA-103 Helix Race Carbon e\*spec Cranks for Fazua Ride 60 160mm, 21mm offset, Black
- CS5HRA-104 Helix Race Carbon e\*spec Cranks for Fazua Ride 60 - 165mm, 21mm offset, Black
- Helix Race Carbon e\*spec Cranks for Fazua Ride 60 170mm, 21mm offset, Black
- Helix Race Carbon e\*spec Cranks for BOSCH CX/SX-Brose S Mag-T0 HPR50 160mm, 26mm offset, Black
- Helix Race Carbon e\*spec Cranks for BOSCH CX/SX-Brose S Mag-TO HPR50 165mm, 26mm offset, Black
- Helix Race Carbon e\*spec Cranks for BOSCH CX/SX-Brose S Mag-TQ HPR50 170mm, 26mm offset, Black
- Helix Race Carbon e\*spec Cranks for BOSCH SX-Brose S Mag-T0 HPR50 160mm, 21,5mm offset, Black
- Helix Race Carbon e\*spec Cranks for BOSCH SX-Brose S Mag-TQ HPR50 165mm, 21.5mm offset, Black
- Helix Race Carbon e\*spec Cranks for BOSCH SX-Brose S Maq-TQ HPR50 170mm, 21.5mm offset, Black CS5HRA-111
- Helix Race Carbon e\*spec Cranks for DUB 160mm, 12mm offset, Black
- Helix Race Carbon e\*spec Cranks for DUB 165mm, 12mm offset, Black
- CS5HRA-114 Helix Race Carbon e\*spec Cranks for DUB - 170mm, 12mm offset, Black
- Helix Race Carbon e\*spec Cranks for Specialized M30 SL1.1 160mm, 14mm offset, Black
- Helix Race Carbon e\*spec Cranks for Specialized M30 SL1.1 165mm, 14mm offset, Black
- Helix Race Carbon e\*spec Cranks for Specialized M30 SL1.1 170mm, 14mm offset, Black









Rider Solution - "Helix Race GR Cranks provide discerning gravity riders with the confidence a solid, durable alloy crank delivers, while featuring an outstanding CNC finish and weights comparable to carbon."

Our World Cup DH teams asked, and e\*thirteen delivered. We engineered the new **Helix Race**GR Cranks for gravity riders who love the CNC aesthetic and exceptional performance of our

Helix Race cranks but desire something explicitly designed for the rigors of downhill, big bike

park laps, and freeride.

The Helix Race GR shares the modular spindle design, low profile shape, and minimal Q-factor of our top-end carbon and alloy cranks and adds a gravity-specific 83mm spindle for long-travel geometries. Forged from AL-6068-T6 and CNC optimized, Race GR cranks easily exceed ASTM 5 standard — a work of art made to take a beating.

#### Feature-Benefits:

- 1. Engineered impact resistance and ultimate strength for Downhill, Bike Park and Freeride
- 2. Forged, CNC Machined AL-6066-T6 arms and 30mm AL 7050-T7 spindle
- 3. Compatible with Helix GR Chainrings for 56.5mm chainline.
- 4. Available in popular gravity crank arm lengths, 160mm and 165mm
- 5. Molded crank boots, protective polymer decals, APS adjuster, and self-extractor system included

- CS5HAA-100 Helix Race Alloy GR Cranks 160x83mm, Black
- CS5HAA-101 Helix Race Alloy GR Cranks 165x83mm, Black
- CS5HAA-102 Helix Race Alloy GR Cranks 160x83mm, Sterling Silver
- CS5HAA-103 Helix Race Alloy GR Cranks 165x83mm, Sterling Silver



**Rider Solution** - "Gravity optimized direct mount chainrings designed to pair perfectly with Helix Race GR cranks, and withstand the punishment of downhill and bike park."

Helix Race GR Chainrings are gravity optimized direct mount chainrings designed to withstand the punishment of downhill, bikepark, and freeride disciplines. They're crafted of AL-7075-T6, and highly CNC optimized for minimal weight penalty, and great looks.

Paired with Helix Race GR Cranks, -7mm offset GR chainrings produce a 56.5mm chainline suitable for most long-travel bike geometries. Featuring e\*thirteen's M4 narrow-wide tooth profile, they deliver improved chain retention, reduced noise and system wear, and seamless compatibility with both Shimano and SRAM drivetrains, (including T-type).

#### Feature-Benefits:

- 1. -7mm offset for 56.5mm Chainline with Helix GR Cranks
- 2. e\*thirteen Quick Connect Direct Mount for proven security and creak-free performance.
- 3. Durable AL-7075-T6 construction for long wear-life, stiffness, and strength
- M4 narrow-wide tooth profile provides Shimano and SRAM 11/12-speed chain compatibility (including T-type), excellent chain retention, and reduced wear
- 5. Available in 34T and 36T sizes and Black or Sterling Silver color options

#### **Marketing Descriptions:**

- CR5HAA-102 Helix Race GR Direct Mount Chainring for e\*thirteen Cranks 34T, Black
- CR5HAA-103 Helix Race GR Direct Mount Chainring for e\*thirteen Cranks 36T, Black
- CR5HAA-104 Helix Race GR Direct Mount Chainring for e\*thirteen Cranks 34T, Sterling Silver
- CR5HAA-105 Helix Race GR Direct Mount Chainring for e\*thirteen Cranks 36T, Sterling Silver

NEW COMPONENTS 1



# QUICK FILL PRESTA TUBELESS VALVES

#### FOR BOSCH SMART SYSTEM WITH RIM MAGNET

Rider Solution - "e"thirteen's unique tubeless valve design with high airflow and sealant injection straight from the bottle, with a custom valve stem to fit Bosch Smart System with Rim Magnet"

#### **Marketing Descriptions:**

- TR2UNA-144 Quick Fill Presta Tubeless Valves for Bosch Smart System with Rim Magnet 16-24mm Depth Rims, Black
- TR2UNA-145 Quick Fill Presta Tubeless Valves for Bosch Smart System with Rim Magnet 23-31mm Depth Rims, Black

#### Feature-Benefits:

- 1. Two Sizes: 16-24mm rim depth (fits most MTB rims) / 23-31mm rim depth (deep-well rims)
- $\textbf{2.} \ \ \text{Each pair comes with one longer valve stem, fitting Bosch Speed Sensors perfectly with any rim}$
- 3. Valve stem port with 3.5mm diameter provides high airflow compared with Gen 1 or other brands
- 4. Tool-free, mess-free installation and sealant injection
- Allows sealant injection directly from the bottle, without breaking tire bead, and without passing through the valve core, for less clogging
- Custom rubber seal and CNC Alloy base provide a secure fit with most rims and compatibility with tire inserts





# TURBOCHARGER SPIDER/BASHGUARD + CHAINRING + GUIDE

Rider Solution - "Provides a drivetrain protection solution for compact e-bike motor systems, which lack standard chainquide/bashquard mounts."

The Turbocharger Race e\*spec Spider and Bashguard provide a unique drivetrain protection option for compact motor systems. TQ, Fazua, and Bosch SX motors leave the chainring and chain exposed to inevitable impacts, yet lack standard chainquide and bashquard mounts. The Turbocharger integrates a tough, lightweight composite Bashquard with a 104 BCD Spider for unprecedented protection, and allows the use of steel or alloy 104 BCD chainrings. Paired with a Helix Race 104 BCD Chainring, it's the ultimate drivetrain upgrade for your e-MTB. Turbocharger Chainguide Upper Sliders are also available separately and integrate with the Turbocharger Spider and Bashquard to add exceptional levels of chain retention.



#### Feature-Benefits:

- 1. 104 BCD Spider + Bashquard Assembly
- 2. 32T and 34T Bashquard size options
- 3. Compact and integrated aesthetic with TO, Fazua, and Bosch SX systems
- Allows use of any 104 BCD alloy or steel chainrings
- 5. Provides simple and affordable chaining service with less waste
- Turbocharger Chainguides are available separately for Trek Fuel EXe

#### **Model Marketing Names:**

- Turbocharger Race e\*spec 104BCD Spider with Bashquard (32T & 34T)
- Turbocharger Race e\*spec Chainquide for Trek Fuel EXe
- Turbocharger Race e\*spec Upper Slider
- Helix Race e\*spec 104BCD 7075 AL Chainring (32T & 34T)

- CR5TRA-100 Turbocharger Race e\*spec 104BCD Spider with Bashguard for Bosch SX, CX Gen4/5 32T, Black
- CR5TRA-101 Turbocharger Race e\*spec 104BCD Spider with Bashquard for Fazua Ride 60 32T, Black
- CR5TRA-102 Turbocharger Race e\*spec 104BCD Spider with Bashquard for T0 HPR50 32T, Black
- CR5TRA-103 Turbocharger Race e\*spec 104BCD Spider with Bashguard for Bosch SX, CX Gen4/5 34T, Black
- CR5TRA-104 Turbocharger Race e\*spec 104BCD Spider with Bashquard for Fazua Ride 60 34T, Black
- CR5TRA-105 Turbocharger Race e\*spec 104BCD Spider with Bashguard for T0 HPR50 34T, Black
- CR5HAA-100 Helix e\*spec 104BCD 7075 AL Chainring 32T, Black
- CR5HAA-101 Helix e\*spec 104BCD 7075 AL Chainring 34T, Black
- . CG4TRA-100 Turbocharger Race e\*spec Chainquide for Trek Fuel EXe Black
- . CG4TRA-101 Turbocharger Race e\*spec Upper Slider Black







TURBOCHARGER
SPIDER/BASHGUARD + CHAINRING + GUIDE



NEW COMPONENTS 👚

# **TEAMS & ATHLETES**





Commencal Enduro Project



Commencal IC Studio



Commencal Les Orres



Commencal Mucoff



Commencal Schwalbe



Canyon Pirelli CLLCTV



**Commencal Dorval** 



Goodman Santacruz



**Gwin Racing** 



Intense Factory Racing



FACTORY RACING

Mondraker Factory



MS Intense



Specialized Gravity



**Union Trek** 

...and many more!







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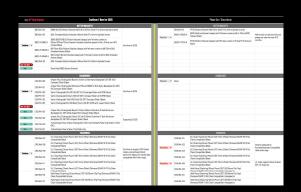


...and many more!

# **ONLINE TOOLS**



## **Product Status**



Our updates highlight what's phasing out and what's being introduced, ensuring you stay informed about the latest product transitions.

# **Product Guide**



Stay up-to-date with each new launch. Tablet-optimized for reps to use on the go, they're tailored specifically for internal training, benefiting distributors, reps, and retailers.

# **Onboarding System**

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Marketing, packaging, EAN, attribute data and copy for all products in easy formats for customers with ERP systems to access/import all the critical information production info.

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